

# Daily Contact With Seniors and the Home bound



Peace of Mind For  
Family and Friends

**Are You OK?®**

## How Your City Can Obtain **Are You OK?®**

The **Are You OK?®** Telephone Reassurance Program is a natural addition to police, fire and other emergency centers. It is often purchased by municipalities in conjunction with donations from civic and fraternal groups, churches, synagogues, and other organizations working toward community betterment.

The success of the **Are You OK?®** Telephone Reassurance Program depends on informing as many potential subscribers as possible about the daily calling service. Targeted subscribers can include the elderly, latch key children, handicapped and home bound individuals. There is seldom a charge to the subscriber.

Suggestions for fund raising to purchase the **Are You OK?®** Telephone Reassurance Program, as well as informing potential subscribers of the service, are available from Northland Innovation Corporation

**Northland Innovation Corporation**  
**11359 Xavis Street NW**  
**Coon Rapids, Minnesota 55433**  
**(800) 677-RUOK**  
**[www.ruok.com](http://www.ruok.com)**

## **Are You OK?® Features:**

Automatically dials subscribers at pre-arranged times each day.

Calling times can be scheduled to the minute.

Unlimited number of contacts per subscriber.

Up to 150 calls per hour.

Call subscribers once or more than once a day, and/or at different times on different days.

Allows for unlimited scheduling of subscriber calling interruptions (No Call Dates) for vacations, special occasions, weekly schedules, hospitalization, etc.

Custom/foreign language messages for individual subscribers.

Custom birthday messages for subscribers.

Support for answering machines and voice mail.

Automatic Operation. **Are You OK?** is designed to operate 24/7.

Remote administration. Administrative functions can be done from any computer on your network.

Complete help system including screen shots and hints built into the program.

Comprehensive, printable manual with simple step by step instructions for all program features.

Operating systems: Windows 7 and XP

PC Quality: Industrial, office or home, does not need to be dedicated.

Automatic restart after power interruption.

Unlimited greeting messages.

Standard reports.

Specialized TAPI hardware with simple USB connectivity.

Unlimited free 800 line technical support.

# Taking the fear out of Being Alone

Contacting an elderly person, home bound individual or latch-key child on a daily basis helps to reassure their well being and give them a feeling of security.

The Are You OK?® telephone reassurance system eases the concern of friends and family who may find it difficult to maintain consistent, reliable contact. Parents of a 9- year old child may want to make sure their child is home on time from school. An 85- year old woman wants the independence of living alone in her home along with the security of being monitored. The Are You OK?® system brings a sense of comfort into every subscriber's home.

Each day at a pre-arranged time, the system automatically makes these computerized monitoring calls inexpensively and without interruption to normal community services.



## Are You OK?® What It Is and How It Works

The system consists of a personal computer system, telephone and printer and the Are You OK?® software. The computer stores subscriber names, numbers and call times. When Are You OK?® is started (Are You OK?® is designed to run 24/7 and automatically cycle every day at midnight) it automatically calls each person in the system at their predetermined time. When Are You OK?® hears a voice response on the phone it delivers a short pre-recorded message.

System operators may choose to monitor responses through the computer's speakers while attending to other duties. At the end of each calling day, a daily log of calls is automatically printed.

If the subscriber doesn't answer after a preset number of call attempts, an alert is given visually on the computer's monitor and audibly on the computer's speakers. A printout containing emergency information on the subscriber, including doctor name and phone number, contact name and phone number, next of kin and brief medical history is generated.

Can you hear what is happening without picking up the phone?

Yes. You can optionally monitor the call through your computer's sound card and speaker system.

Does somebody always have to be with the system while Are You OK?® is operating?

No. Are You OK?® is completely automatic. Should an alert occur while no one is in attendance, an alert printout will be generated automatically. System operators should be instructed to check the printer after having been away.

How many people can Are You OK?® call?

Are You OK?® can handle approximately 150 calls per hour based on a 20-second outgoing message.

Can the computer be used for anything else?

Yes. Are You OK?® will operate in the background while the computer is being used for other tasks.

Does Are You OK?® require a custom phone line?

No. The Are You OK?® system can be setup in any room that has an outside phone line with a modular phone connector.

What does Are You OK?® cost to operate?

The only operating costs for Are You OK?® are the monthly charges for the phone line, electricity for the computer, printer paper and supplies.

Does Are You OK?® support answering machines and voice mail?

Yes. Are You OK?® Has full support for answering machines and phone company voice mail.

Can Are You OK?® be operated remotely?

Yes. The Are You OK?® Administration can be run from any computer on your network.